



**PROHEALTH CARE**

**Rehabilitation Hospital of Wisconsin**

**Community Health Needs Assessment:  
Implementation Strategy**

**2022 – 2024**

ProHealth Care completed a comprehensive Community Health Needs Assessment process for each of our hospitals. The CHNA reports were adopted by the ProHealth Care Board of Directors in July, 2022.

Completed CHNA reports are available at [ProHealthCare.org](https://ProHealthCare.org).

We value the community's voice and welcome feedback on this report. Please visit [ProHealthCare.org](https://ProHealthCare.org) to submit your comments.

## ProHealth Care at a Glance

For more than a century, ProHealth Care has been the health care leader in Waukesha County, Wisconsin, and surrounding areas – providing outstanding care across a full spectrum of services. We strive to continuously improve our community's health and well-being by combining skill, compassion and innovation.

An essential element of a healthy community is the availability of high quality health care services. At ProHealth Care, it is our responsibility and our privilege to provide health care for our neighbors.

The physicians and employees of ProHealth Care coordinate care across a broad spectrum of services and sites. Our health care system includes:

- Three acute care hospitals
- A rehabilitation hospital
- UW Health Cancer Center at ProHealth Care
- ProHealth Heart & Vascular Center
- ProHealth Medical Group, with 15 clinics and 11 urgent care sites
- Four ambulatory surgery centers
- Home care and home hospice services
- In-hospital and residential hospice care
- Rehabilitation services
- Occupational health services
- A wellness and fitness center
- ProHealth Regency Senior Communities

# Implementation Strategy Overview

## Community Health Needs Assessment

A Community Health Needs Assessment (CHNA) is a disciplined approach to using local data to identify barriers to the health and well-being of its residents. Our process for this assessment began with data collection, aggregation and analysis. We developed a data compendium which was studied by a CHNA committee comprised of leaders from the ProHealth Rehabilitation Hospital of Wisconsin. After receiving community feedback from our Hospital Advocates group, this committee used criteria-based voting to define the most pressing problems our community is facing. A targeted implementation strategy suggests the development of resources and programs where they are most needed and can be most effective. Because of this work, we have a much clearer understanding of the health of our community and how we are best able to partner with others to improve the health status of our residents. And, by using data-driven measures, we can determine if we are making real progress in the areas identified as the highest priority.

## IRS 501(r)(3) and Form 990, Schedule H Compliance

The CHNA also serves to satisfy certain requirements of tax reporting, pursuant to provisions of the Patient Protection and Affordable Care Act of 2010, more commonly known as the Affordable Care Act (ACA). As part of the ACA, all not-for-profit hospitals are required to conduct a CHNA and adopt an implementation strategy every three years. Requirements for 501(c)(3) Hospitals Under the Affordable Care Act are described in Code Section 501(r)(3), and include making the CHNA report (current and previous) widely available to the public. In accordance with this requirement, electronic reports of both the CHNA and the implementation strategy can be found at [ProHealthCare.org](http://ProHealthCare.org).

## Prioritization of Needs Process

This community health needs assessment offers a snapshot of health care needs. The assessment validated much of what we already knew about our community while also highlighting health concerns that had not been identified in the past.

The Community Benefits Committee of the ProHealth Care Board is responsible for directing our CHNA process. The process began with comprising a CHNA committee consisting of leaders from the Rehabilitation Hospital of Wisconsin who completed a review of the prior CHNA Implementation Strategy and results. Next statistics, including trended data, were presented to this committee including the Community Health Survey Summary (see Appendix B). The committee, supported by ProHealth Care staff, studied the data and determined priorities for Rehabilitation Hospital of Wisconsin using a two-step narrowing process. The ProHealth Community Benefits Committee then approved these priorities. This narrowing process included a numeric prioritization scale.

Considerations included:

- The magnitude of impact on vulnerable populations.
- The impact on multiple health issues.
- The risk of morbidity and mortality.
- The magnitude of the issue.
- Alignment with ProHealth Care's strategy.
- ProHealth Care's ability to impact the issue.

## Priority Needs for Rehabilitation Hospital of Wisconsin

Following discussion and debate, two priority areas were selected:

Priority Areas	Correlated Community Health Need
Access to Care	<ul style="list-style-type: none"><li>• Ranked #3 health care concern for our area among key informant interviews</li><li>• Access to primary, mental health and dental providers lags state and national ratio averages in Jefferson and Walworth counties</li><li>• High cost of health care</li></ul>
Cerebrovascular Disease	<ul style="list-style-type: none"><li>• Consistently noted in Top 10 Causes of Death</li><li>• High hypertension rates among Medicare population</li><li>• Aligns with Rehabilitation Hospital of Wisconsin strategic priorities</li></ul>

Note: Strategies aimed at addressing a particular priority area often will also address needs in another priority area.

### Implementation Strategy process

- Community Benefits Committee reviewed prior implementation strategies and results
- Teams were formed to research and select evidence-based strategies
- Partnerships were solicited
- Plans were reviewed and approved
- Leaders were charged with implementing plans and reporting progress

### Needs that will not be addressed

Mental health and substance abuse were not selected as priority areas for Rehabilitation Hospital of Wisconsin in this CHNA cycle. There was acknowledgement that while these areas emerged as areas of concern, the Rehabilitation Hospital of Wisconsin's ability to make an impact was stronger in the two selected priorities. Additionally, there was acknowledgement that mental health and substance abuse were chosen by ProHealth Waukesha and Oconomowoc Memorial Hospitals ensuring that the organization would still be focusing on these in a separate Implementation Strategy for each of those respective hospitals. See ProHealthCare.org for completed CHNA reports and Implementation Strategies for each hospital.

### Implementation Strategy Evaluation

ProHealth Care's Community Benefits team will regularly monitor and report on progress towards the Implementation Strategy objectives and provide quarterly reports to the health system's Community Benefits Steering Committee. Additional progress on the Implementation Strategy will be reported annually through the hospital's IRS Form 990 Schedule H filing and other reporting sources associated with strategic partners and community coalitions.

## Access to Care

### Compelling Data

- **Increase** of unmet medical, dental and mental health care services.
- **Cost is becoming less of a reason why people** are not receiving medical care or not taking prescription medication.
- **Decrease** of people receiving care from their doctor's/nurse practitioners office.
- **Increase** of people receiving care at urgent care centers.

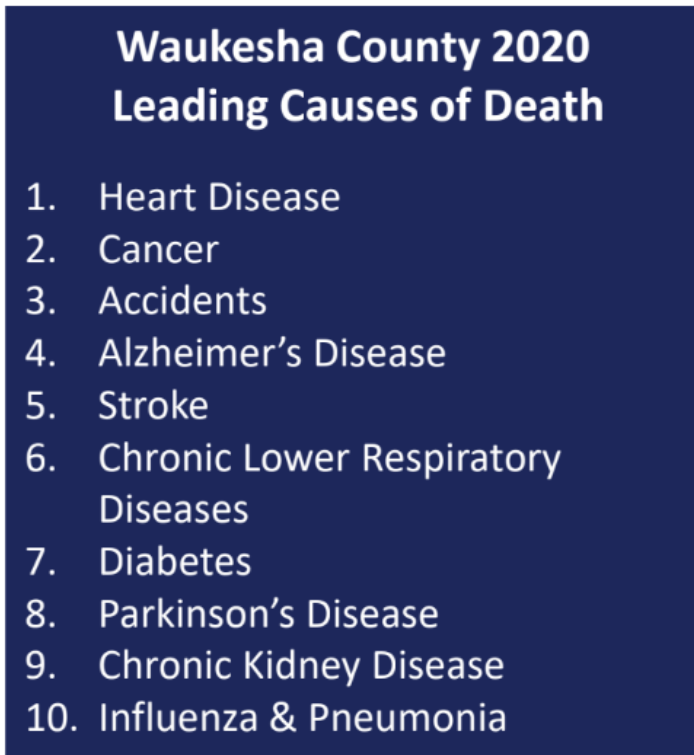
## Access to Care

Goal: Improve connections of people to health care and community resources

Objective: Support and enhance collaborations with community organizations.			
Strategy	Potential External Partners	Measures	Outcomes
<b>Unite Us</b> Implementation of Unite Us technology, allowing ProHealth's clinical and non-clinical teams to address Social Determinants of Health and more easily connect patients with community and governmental resources.	County-wide community and governmental partners  Impact 211	# of patients screened % of patients with a need referred to service % of referred patients with completed referral	Closed loop referrals to address social deterrent of health needs.
<b>Leader volunteerism</b> Provide ProHealth leader volunteers to serve on boards and committees at local non-profits that address access to care.	NAMI, Family Service of Waukesha, Wisconsin Statewide Coalition on Loneliness and Isolation	Goal: 100 leader hours/year	Increase participation from ProHealth in support of non-profit work to address mental health.

# Cerebrovascular disease

## Compelling Data



# Cerebrovascular disease

Goal: Explore, develop and support opportunities that will positively impact the health of our communities related to stroke.

<b>Objective One: Support and enhance collaborations with community organizations.</b>			
<b>Strategy</b>	<b>Potential External Partners</b>	<b>Measures</b>	<b>Outcomes</b>
<b>Leader volunteerism</b> Provide ProHealth leader volunteers to serve on boards and committees at local non-profits that address cerebrovascular disease.	American Heart Association (AHA)	Goal: 50 leader hours/year	Increase participation from ProHealth in support of non-profit work to address cerebrovascular disease.
<b>Objective Two: Increase outreach, education and awareness of cerebrovascular disease in community-based settings.</b>			
<b>Strategy</b>	<b>Potential External Partners</b>	<b>Measures</b>	<b>Outcomes</b>
<b>Community outreach and education</b> Partner with local schools and/or agencies to provide education on stroke signs and symptoms; highlight the important role of EMS and when to call 9-1-1. English/Spanish	County-wide community based organizations	Goal: 2 stroke community education programs/year Attendance: 20/session	Increase knowledge of risk factors, warning signs; Increase percentage of patients who arrive by EMS